

A close-up photograph of a honeybee hovering near a vibrant red flower with yellow stamens. The bee is positioned in the lower left, facing the flower which is in the upper right. The background is a soft, out-of-focus grey.

Run for the Bees at
Kortright Centre
for Conservation

Run • Walk • Jog
Saturday

September 15, 2018

1st Annual

RUN FOR THE BEES

Sponsorship Guide



RUN FOR
THE BEES

Kortright
centre for conservation



The Living City
Foundation

Sponsorship Benefits

Become a sponsor
today!



- Associate with an important cause
- Be recognized for charitable donations to the Kortright Centre for Conservation
- Corporate presence at the 3rd annual Honey Harvest Festival (1000+ visitors)
- Multi-level publicity
- Marketing opportunities through:
 - Newspaper advertisements
 - Paid social media ads (5000 views per ad)
 - Logo on promotional materials
 - Logo on the Kortright and TRCA websites (1M+ annual visits)
 - Race day booth
- Build stronger relationships within your team through participation in a bonding experience
- Experience the health benefits of physical activity in nature

Sponsorship Levels

Run • Walk • Jog

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Benefits	Platinum	Gold	Silver	Bronze
#Free corporate team registrations	15	10	6	4
#Free TRCA park day passes	20	10	6	4
#Free TRCA annual memberships	5	2	0	0
Logo on Kortright Website	✓	✓	✓	✓
Recognition plaque	✓	✓	✓	✓
Run for the Bees" logo privileges for 1 year	✓	✓	✓	
Free booth at cool down area	✓	✓		
Signage at the start/finish line	✓	✓		
Sponsorship recognition by master of ceremonies on race day	✓			
Logo placement on all promotional materials	✓			
Sponsorship Amount	\$5000	\$2500	\$1000	\$750

Sponsorship Form

For more information:

(905) 832-2289

info@kortright.org



Sponsorship Details

☐ Platinum

☐ Gold

☐ Silver

☐ Bronze

\$

☐ Cheque (payable to the Living City Foundation)

☐ Mastercard ☐ Visa

☐ Invoice

Credit Card Number

CVD #

Exp. Date

Signature

Contact Information

Company Name

Contact Name

Address

City

Province

Postal Code

Business Phone

Cell Phone

email address

Website